



# **SAMHSA's**

## **National Prevention Week 2014**

*Our Lives. Our Health. Our Future.*

# **The Medicine Abuse Project**

## *Prevention Resources for Communities*

**Marcia Lee Taylor, The Partnership at Drugfree.org**

**Thursday, May 22 – 1:00 to 2:30 p.m. • Great Falls Conference Room**



**Marcia Lee Taylor** is the Senior Vice President for Government Affairs at The Partnership at Drugfree.org. She leads The Medicine Abuse Project, a five-year communications and education campaign aimed at reducing teen prescription drug and over-the-counter cough medicine abuse by half a million over five years. This session will educate attendees about The Medicine Abuse Project and highlight free resources to help community prevention efforts, including multimedia community education programs, PSAs, digital tools, and social media resources.



**THE PARTNERSHIP<sup>®</sup>**  
**AT DRUGFREE.ORG**